

Scrabble Middle East Roll Out Plan

Countries where Scrabble is Currently Deploying

1. UAE
2. Oman
3. Qatar
4. Bahrain
5. Kuwait
6. Jordan
7. Lebanon
8. Cyprus
9. Egypt
10. Israel

Country wise Deployment Data

1. UAE - 160
2. Oman - 20
3. Qatar - 15
4. Bahrain - 30
5. Kuwait - 55
6. Jordan - 20
7. Lebanon - 80
8. Cyprus – 30
9. Egypt - 150

Client list in Middle East

UAE

1. Reel Cinemas – 28 Screens
2. VOX Cinemas - 50 Screens
3. Cine Royale - 29 Screens
4. Grand Cinemas - 140 Screens
5. Oscar Cinemas - 7 Screens
6. Al Nisr - 30 Screens
7. Cinema City – Prime Pictures – 8 Screens

Bahrain

1. Bahrain Cinema Co - 44 Screens
2. Dana Cinema - 7 Screens

Qatar

1. Bahrain Qatar Cinema Co - 26 Screens
2. Qatar Cinema Co – Not Available

Oman

1. Jawad Sultan Group of Companies - 16 Screens
2. Al Nisr - 4 Screens

Kuwait

1. Kuwait Cinema Co – KNCC - 53 Screens

Lebanon

1. Grand Cinemas - 24 Screens
2. Empire Cinemas - 24 Screens
3. Planete Cinemas - 12 Screens
4. Cinema City – Prime Pictures - 9 Screens
5. 4Start Films - 4 Screens

Jordan

1. Cinema City – Prime Pictures - 10 Screens
2. Grand Cinemas - 15 Screens
3. Middle East Cinema For Distribution - 7 Screens